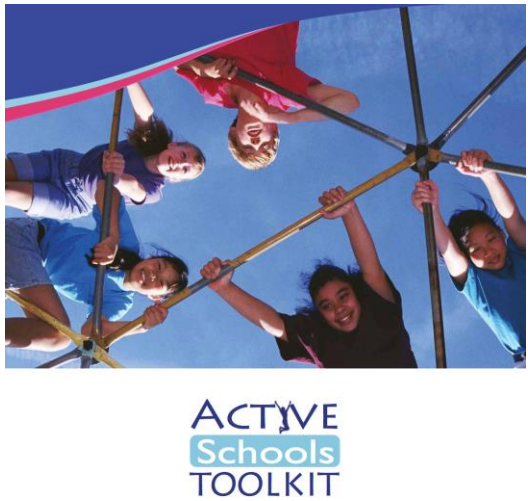





Encouragement:
Use events and activities
to promote safe
practices.

Resource	How to Use It
<p>Active Schools Toolkit http://dpi.wi.gov/sites/default/files/imce/sspw/pdf/pasastoolkit.pdf Developed by the Wisconsin Department of Public Instruction</p> 	<p>This guide outlines strategies to creating an Active School:</p> <ul style="list-style-type: none"> ▪ School Physical Education Class Time Strategies ▪ Physical Activity as Part of the School Day Strategies ▪ School-related Physical Activity Outside the School Day Strategies ▪ Recreation Program Strategies ▪ Transportation-Related Physical Activity Strategies ▪ Walkable and Bikable Neighborhood Strategies
<p>Arizona Handbook for Adult School Crossing Guards www.az.aaa.com/sites/default/files/club/news/docs/crossing_guard_bro2010LR.pdf Prepared by AAA Arizona</p> 	<p>This resource provides a two-pager handout or teaching tool outlining key, basic knowledge that every crossing guard should know.</p>

Between the Lines: Adult School Crossing Guard Training

<https://www.aaafoundation.org/store/between-lines-adult-school-crossing-guard-training>

Prepared by the Foundation for Traffic Safety



Home > Store > Videos > Between the Lines: Adult School Crossing Guard Training

BETWEEN THE LINES: ADULT SCHOOL CROSSING GUARD TRAINING

\$14.95

(Updated 2003, 16:00, Adults, Skills)

Covers basic adult school crossing guard procedures at several types of intersections. Uses an expert crossing guard to model proper procedures. The information is also generally suitable for crossing guard programs in other areas.

Please [Login](#) or [Signup](#) to order this product.

This DVD program covers basic adult school crossing guard procedures at several types of intersections.

It can be purchased for \$14.95 through the website.

Florida School Crossing Guard Training Guidelines

[http://www.dot.state.fl.us/safety/2A-Programs/Bike-Ped/FSCGT%20Guidelines March%202012 FINAL\[1\].pdf](http://www.dot.state.fl.us/safety/2A-Programs/Bike-Ped/FSCGT%20Guidelines%20March%202012%20FINAL[1].pdf)

Developed by the Florida Department of Transportation Safety Office



Florida School Crossing Guard Training Guidelines

Florida Department of Transportation Safety Office



March 2012 Edition

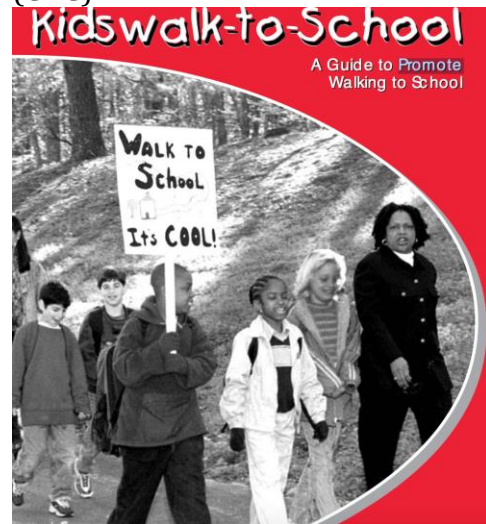
The toolkit outlines how to set up a program, including:

- Administration
- Guard training courses
- Techniques used in school crossings
- Procedures for typical crosswalk configurations

Kids Walk-to-School: A Guide to Promote Walking to School

<http://www.ezride.org/documents/cdc-kids-walk-guide.pdf>

Developed by the Department of Health and Human Services Centers for Disease and Control Prevention (CDC)



This comprehensive guide outlines how to organize a program:

- Step 1: Identify interest
- Step 2: Organize
- Step 3: Assess
- Step 4: Plan
- Step 5: Implement
- Step 6: Evaluate
- Step 7: Look to the Future

It also provides ideas to generate children's enthusiasm through games and activities, work with the media, and work with elected officials.



Lemon Grove Kids Walk and Roll to School Toolkit

<http://www.lemongrove.ca.gov/Home/ShowDocument?id=2464>

Developed by the Lemon Grove Safe Routes to School Program

This comprehensive toolkit outlines how to implement a program using all of the six E's, including:

- Safety Awareness Campaign
- Walk/Bike To School Groups and Activities
- Student Safety Patrol
- Parent Suggested Maps
- Evaluation Tools
- Community Support
- Recruitment and Engagement
- Empowerment

<div data-bbox="209 285 669 443" data-label="Section-Header"> <h2>Lemon Grove</h2> <h3>KIDS WALK & ROLL TO SCHOOL</h3> <p>TOOLKIT</p> </div> <div data-bbox="209 443 669 877" data-label="Image">  </div>	
<div data-bbox="180 919 922 1033" data-label="Section-Header"> <h2>Let's Walk to School Together!: A Walking School Bus Training Manual for Safe Routes to School Programs</h2> </div> <div data-bbox="180 1033 922 1108" data-label="Text"> <p>publichealth.lacounty.gov/place/docs/Let's%20Walk%20Together%20Final%2032015.pdf</p> </div> <div data-bbox="180 1108 922 1182" data-label="Text"> <p>Developed by the Los Angeles County Department of Public Health</p> </div> <div data-bbox="233 1190 725 1295" data-label="Section-Header"> <h2>Let's Walk to School Together!</h2> </div> <div data-bbox="233 1297 721 1373" data-label="Text"> <p>A Walking School Bus Training Manual for Safe Routes to School Programs</p> </div> <div data-bbox="181 1373 794 1785" data-label="Image">  </div>	<p>This comprehensive guide provides thorough background information as well as explicit directions for planning a program in phases:</p> <ul style="list-style-type: none"> Phase 1: Establish a relationship with school staff and parents Phase 2: Establish a Walking School Bus Committee Phase 3: Establish roles and responsibilities of the volunteers Phase 4: Recruit Walking School Bus program participants Phase 5: Train Walking School Bus leaders and the Volunteers Phase 6: Launch your Walking School Bus!
<div data-bbox="180 1785 865 1858" data-label="Section-Header"> <h2>Marin County Safe Routes to School: Go Green! Challenge</h2> </div> <div data-bbox="233 1858 579 1892" data-label="List-Group"> <ul style="list-style-type: none"> Teacher Instructions: </div>	<p>The Go Green! Challenge is a classroom competition that encourages children to find a</p>

http://www.saferoutestoschools.org/documents/GoGreen-Teacher-2012-www_000.pdf

- Team Leader Guidelines:

http://www.saferoutestoschools.org/documents/GoGreen-Teacher-2012-www_000.pdf

Developed by the Green Ways to School Program

Spring 2012

GO GREEN! SPRING CHALLENGE



As the tree on the poster fills up with leaves, students feel a sense of pride because they are traveling green daily and helping to cool the Earth.

TEACHER INSTRUCTIONS

The GO GREEN Spring Challenge is a month-long Marin Countywide initiative to reduce parent car trips by promoting green travel to school. A 'green trip' to school is when a student walks, bikes, carpools or takes the bus to school. Your Safe Routes to Schools' parent leader will announce and publicize the official start and end date of your school's spring contest.

Scooters, skateboards, roller blades also qualify as a green trip if allowed by the school. A parent who parks their car and then walks part-way to school with their child counts as a green trip, but only if they walk for at least 7 minutes. Bus transit includes both school buses and public transportation. A carpool is two or more families in one car; a one family carpool does not qualify as a green trip.

Green Way to School.

Resources include step-by-step instructions for teachers to implement the program within their classrooms as well as instructions for team leaders to support the program.

Marin County Safe Routes to School: Green Ways to School

<http://www.saferoutestoschools.org/greenways.html>

Organized by Transportation Authority of Marin



This resource features activities such as the Go for the Green Challenge, which is a classroom competition that encourages children to find a Green Way to School.

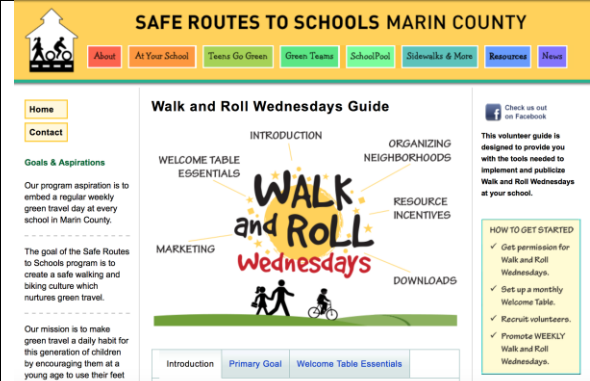
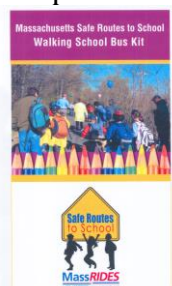

Marin County Safe Routes to School: Walk and Roll Wednesdays

<http://www.saferoutestoschools.org/w and r wed.html>

Organized by Transportation Authority of Marin

The program's aspiration is to embed a regular weekly green travel day at every school in Marin County.

The mission is to make green travel a daily habit for this generation of children by encouraging them at a young age to use their feet to get places.

 <p>SAFE ROUTES TO SCHOOLS MARIN COUNTY</p> <p>Home About At Your School Teens Go Green Green Teams SchoolPool Sidewalks & More Resources News</p> <p>Walk and Roll Wednesdays Guide</p> <p>INTRODUCTION ORGANIZING NEIGHBORHOODS RESOURCE INCENTIVES DOWNLOADS</p> <p>WELCOME TABLE ESSENTIALS MARKETING</p> <p>Check us out on Facebook</p> <p>This volunteer guide is designed to provide you with the tools needed to implement and publicize Walk and Roll Wednesdays at your school.</p> <p>HOW TO GET STARTED</p> <ul style="list-style-type: none"> ✓ Get permission for Walk and Roll Wednesdays. ✓ Set up a monthly Welcome Table. ✓ Recruit volunteers. ✓ Promote WEEKLY Walk and Roll Wednesdays. <p>Our program aspiration is to embed a regular weekly green travel day at every school in Marin County.</p> <p>The goal of the Safe Routes to Schools program is to create a safe walking and biking culture which nurtures green travel.</p> <p>Our mission is to make green travel a daily habit for this generation of children by encouraging them at a young age to use their feet to get places.</p>	
<p>Massachusetts Safe Routes to School: Walking School Bus Kit</p> <p>http://www.commute.com/downloads/WalkingSchoolBusKit.pdf</p> <p>Developed by the Massachusetts Executive Office of Transportation and MassRides</p> 	<p>This guide outlines how to start a Walking School Bus, how to publicize and organize a program, tip sheets for pedestrian safety for students and adults, and walkability checklists.</p>
<p>Mileage Clubs and Contests</p> <p>http://guide.saferoutesinfo.org/encouragement/mileage-clubs-and-contests.cfm</p> <p>Developed by the Pedestrian and Bicycle Information Center (PBIC)</p>  <p>Mileage Clubs and Contests</p> <p>Mileage clubs and contests encourage children either to begin walking and bicycling to school or to increase their current amount of physical activity by making it fun and rewarding. Generally children track the amount of miles they walk or bicycle and get a small gift or a chance to win a prize after a certain mileage goal is reached.</p> <p>Mileage clubs and contests are usually designed in one of three ways:</p> <ol style="list-style-type: none"> 1. on an individual basis where every child logs miles walked or bicycled and has a chance to win; 2. as a classroom competition where a classroom's collective miles are compared against other classes; or 3. as a competition among schools. <p>Winners are rewarded with prizes including medals, certification or trophies. These activities are very flexible. Depending on the school, the competition aspect can be emphasized or not, and the rewards can be elaborate or simple. In cases where children cannot walk or bicycle to school, because of distance, safety concerns, or a disability, the school can provide credit for distance walked and bicycled at home, to and from a bus stop, or during the school day on campus.</p> <p>Mileage clubs and contests usually involve incentives like prizes or small gifts. In order to be most effective, incentives need to be provided in concert with other strategies over a period of time – not just given once (Barnes, Perry, & Peres, 2000; MacIsaac, Lounsbury, Tolbert, & Carmus, 1996; MacIsaac, Hall, Hunter, & Stewart, 1992).</p>	<p>Children are able to track the amount of miles they walk or bicycle and get a small gift or a chance to win a prize after a certain mileage goal is reached.</p>
<p>“Safe Out the Door” by All-Ohio Show Choir</p> <p>https://www.youtube.com/watch?v=qPMcEBIqVWo</p> <p>Organized by the Ohio Department of Transportation (ODOT)</p>	<p>This resource was created in support of ODOT’s comprehensive, statewide Safe Routes to School campaign to educate Ohio’s 1.2 million K-8</p>



students, their families, teachers, and school officials on appropriate safety practices for walking and biking to school.

This campaign is called “Every Move You Make, Keep it Safe.”

The Walking School Bus: Combining Safety, Fun, and the Walk to School

<http://www.ezride.org/documents/How-to-Organize-a-WSB.pdf>

Prepared by the Pedestrian and Bicycle Information Center (PBIC)



This guide provides general outlines on how to start and sustain a program, including:

- Deciding if a Walking School Bus is the Right Fit
- Choosing a Program Structure
- Addressing Safety
- Keeping the Walking School Bus Going
- Measuring Impact
- Promising Examples

Virginia DOT Crossing Guard Appreciation Day
https://www.dropbox.com/s/rwlxk04o81d9ad3/VDOT_LDLCrossing%20Guard%20Appreciation%20Day.pdf?dl=0

Prepared by Virginia Department of Transportation



Learn it. Do it. Live it!

CROSSING GUARD APPRECIATION DAY 2014

Who is a Crossing Guard?
Crossing guards are any adults who are trained to provide assistance to students crossing the street on their routes to and from school. Crossing guards can be police officers, teachers, school staff, or volunteers.

How to Participate?
Whether simple or elaborate, Crossing Guard Appreciation Day events are a great way to acknowledge the value your crossing guards bring to safe travel to school.
Event ideas here include ways to say thank you in person, promote the work of your crossing guard, and ways to support their work. Most important is offering a heart-felt thank you.
Find flyers, templates, banners and other downloads at www.virginiadot.org/safe-routes. Find what you're looking for on the Acknowledgements Page.

Event Ideas
Say Thank you, in person!
✓ Schools, parents, and other community members can host a...

This resource provides ideas including ways to say heart-felt thank yous, promoting the work of the crossing guards, and ways to support their work.

Virginia DOT Event Ideas

This resource provides event

	
<p>Walking School Bus: Coordinator's Guide https://www.nzta.govt.nz/assets/resources/walking-school-bus-coordinators-guide/docs/wsb-coordinators-guide.pdf Developed by the New Zealand Transport Agency</p> 	<p>This guide outlines how to set up a Walking School Bus, how to keep the network going, and how to engage with parents/caregivers.</p>
<p>Walking School Bus: Training Guidebook http://www.altaprojects.net/files/1712/6662/3993/SC%20WSB%20Training%20Guidebook%20WEB.pdf Prepared by Alta Planning + Design for the Santa Clarita Safe Routes to School Program</p>	<p>This guidebook outlines how to establish a Walking School Bus program:</p> <ul style="list-style-type: none"> Identifying Program Partners

Walking School Bus

Training Guidebook



**Santa Clarita,
California
2010**



- Identifying Program Need
- Finding Route Leaders
- Planning Routes
- Logistics and Communication
- Establishing a Pilot Program
- Funding Strategies
- Creative Solutions to Common Problems
- Helpful Resources